

Training workshop in Tukums



Date
27th August 2008

Venue
Biznesa Inkubators
Tukums, Riga (LV)

Focus Consortium



Supported by



❖ Audience: private sector  **Special feature**

❖ **Agenda**

9.30-09.45	Welcome
9.45-10.15	Part 1: General introduction (GVA, FoCuS, compeTIC)
10.15-10.45	Presentation of a regional experience
10.45-11.00	Coffee-break
11.00-11.30	Part 2: Success Factors for Regional E-Business Policies I
11.30-12.00	Checklist and quizzes I
12.00-12.15	Coffee-break
12.15-12.45	Part 3: Success Factors for Regional E-Business Policies II
12.45-13.15	Checklist and quizzes II
13.15-13.45	Formulating your own-eBusiness policy
14.00	Release of Certificates of attendance

Focus Consortium



Supported by



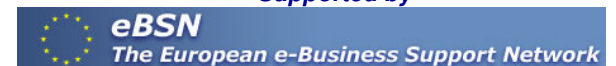
❖ Impact

- ✓ Scenario: Tukums. Private sector. Good level of penetration of ICT in SMEs, BUT...still some lack.
- ✓ Chance to suggest to their government or to other public bodies the possibility to set up an initiative similar to the experiences spread through the FOCUS training related to the promotion of the use of ICT by SMEs (“bottom-up”)
- ✓ Materials: very useful and compact. Plain to use for people who has not take a part in workshop.
- ✓ Performance: humble explanation, so easy to understand.
- ✓ General feeling: FOCUS workshop is significant for all enterprises and also for public administration in Latvia.

Focus Consortium



Supported by



“really good exchange of experiences!”



Focus Consortium

Supported by